FOR IMMEDIATE RELEASE

30 January, 2011: Anticipation is growing for the NORRA 2011 Mexican 1000 Rally! Last year’s participants continually tell us the 2010 Rally was the most fun they’ve ever had at a Baja event.

NORRA’s rally format and relaxed atmosphere caused quite a stir within the racing community, and many racers truly desire to participate but do not have an eligible vehicle. NORRA’s motto is Honoring the Past | Forging the Future, and with this in mind we are continually exploring ways to slowly grow our rallies into larger events everyone can enjoy.

We are excited to keep “Forging the Future” with a few key changes to this year’s rally! NORRA vehicles will now be separated by divisions. We will have a Vintage Division-Honoring the Past, and an Evolution Division-Forging the Future. These two divisions will not compete against each other for an overall win, and there will be 2 overall trophies awarded in La Paz!

Having two divisions allows vintage vehicles to compete head to head against other vintage vehicles only, as well as allowing newer vehicles to participate too. The categories for the 2011 Evolution Division-Forging the Future include Alternative Fuels, Unlimited Vehicles (pre-1991), and our new categories for continuation Honda XR-600 motorcycles from 1991 through 1999. The vintage categories remain the same.

Take a look at the full category list with the most recent updates:

**Vintage Division – Honoring the Past**

**Vintage Division vehicles compete only against other Vintage Division vehicles for Vintage Overall Win.**

**Category 1**

**Category 2**

**Category 3**
Single-seat two-wheel drive vehicles and modified and non-production two-wheel drive vehicles raced with
only one occupant pre-1991.

**Category 4**
Non-production two-wheel drive buggy style vehicles raced with two or more occupants pre-1991 with over 2000cc engines.

**Category 4A**
Non-production two-wheel drive buggy style vehicles raced with two or more occupants pre-1991 with less than 2000cc engines. This applies to Myers Manx, Tow’d, and Burro style vehicles.

**Category 5**
Production four-wheel drive vehicles pre-1991.

**Category 6**
Modified and non-production four-wheel drive vehicles pre-1991.

**Category 7**
2 stroke Motorcycles and 3-wheel ATCs 250 cc and under, 4 stroke 450cc and under. Pre 1975

**Category 7A**
2 stroke Motorcycles and 3-wheel ATCs 251cc and over, 4 stroke 451cc and over. Pre 1975

**Category 8**
2 stroke Motorcycles and 3-wheel ATCs 250 cc and under, 4 stroke 450cc and under. 1975-1991

**Category 8A**
2 stroke Motorcycles and 3-wheel ATCs 251 cc and over, 4 stroke 451cc and over. 1975-1991

**Category 9**

**Category 10**

**Category 11**

**Category 12**
Production Volkswagens

**Evolution Division – Forging the Future**

Evolution Division vehicles compete only against other Evolution Division vehicles for Evolution Overall Win

**Category 8b**
Post 1991 Honda XR 4 stroke 450cc and under, no upside down forks, no liquid cooled motors, must be same basic parts as 1991 XR motorcycles.

**Category 8c**
Post 1991 Honda XR 4 stroke 451cc and over, no upside down forks, no liquid cooled motors, must be same basic parts as 1991 XR motorcycles.

**Category 13**
Alternative Fuels Vehicles, OPEN Category, safety rules enforced
Category 14  Unlimited Category - vehicles modified beyond any modified category that looks vintage and is considered 1991 or older.

Category 15  Exhibition Category - OPEN Category, ride along vehicles, not timed, safety rules enforced.

Safety is always a top concern for NORRA. Keeping participant and vehicle safety in mind, the timed Evolution Division vehicles will start before the Vintage Vehicles each day. The ride along Exhibition Category will start behind the rally, but will still enjoy the safety of check points and course sweep.

NORRA listened to last year’s contestants as they voiced their concerns about safety and fair competition between older and newer vehicles. We’ve also had many requests to allow more racers and vehicles the opportunity to experience this incredible rally. We feel that our new Divisions and the introduction of Continuation Motorcycles will make the 2011 Mexican 1000 Rally yet another trend setting event.

Keep checking your mailbox for more exciting news from NORRA!

Hotel registration opens soon!

Photos provided by AEugenio Photo (http://www.aeugeniophoto.com/)