Propane Powered Chevy El Camino to “Honor the Past and Forge the Future” at 2011 Mexican 1000 Rally

FOR IMMEDIATE RELEASE

18 February, 2011: With less than three months to go until the 2011 NORRA Mexican 1000 Rally, excitement and entries are growing daily. One special entry fully encompasses NORRA’s mission of “Honoring the past. Forging the future”. The number three 1964 Chevy El Camino owned by John Ehmke of Autofab, in Santee California, runs on propane and qualifies for overall wins in NORRA’s two divisions: “Vintage” and “Evolution”.

In 2010 the El Camino faced engine trouble off the start line and despite the team’s heartfelt ambition to get the vehicle back on course, they were forced to put their efforts towards 2011. In preparation for the 1000 mile multi-day journey down the Baja Peninsula, the El Camino has been entered in several local races this year and is ready for May’s rally.

When not in the driver’s seat, team members have been spotted serving hot dogs from a Hibachi grill connected to the vehicle’s fuel cell! This team is a great compliment to NORRA’s agenda of putting the FUN back into off road racing!

Aside from having fun, this team is making history by piloting their off road vehicle down the Baja Peninsula on eco-friendly alternative fuel. While a number of drivers made headlines in 2010 by entering NORRA’s alternative fuel, category 13, Ehmke’s El Camino was the only vintage vehicle to take up the challenge. Category 13 vehicles are offered a multitude of non-conventional fuel options, including but not limited to: diesel, bio-diesel, propane, ethanol, E-85, hydrogen, and electricity.

The Mexican 1000 is a multi-day, fully supported, special stage rally which spans the Baja Peninsula. For more information please visit NORRA’s website at www.norra.com.